



For immediate release:

Introducing BRAWN™— Structural Solutions for Stronger Factory-Built Products

BETTER BONES. BETTER BUILT.™

November 06, Grand Rapids, MI. UFP Factory Built introduces BRAWN™, a brand of structural and custom components engineered to make factory-built homes, RVs, and cargo trailers stronger, more reliable, and easier to build. Backed by UFP Industries' decades of experience in sourcing, engineering, and manufacturing expertise, BRAWN delivers performance, precision, and peace of mind.

BRAWN delivers high-performance structural components, value-added framing lumber, trusses, roofs, walls, floors, panels, and doors crafted from wood, composites, and wood alternatives. Custom-engineered solutions, including pre-assembled sections, help OEMs streamline production and reduce waste.

"BRAWN is central to our mission of helping partners build better products," said **Chad Eastin, Executive Vice President, UFP Factory Built**. "With durable, high-quality materials, our OEM partners can deliver stronger products, enhance brand loyalty, and improve overall customer satisfaction."

The 'Built with BRAWN™' label stands for structural integrity and long-term value. More than a product line, BRAWN is a strategic brand for OEMs to tell a stronger story, engage customers, and help drive sales.

With BRAWN at the core, RVers can explore, contractors trust their haulers, and homeowners enjoy lasting protection. BRAWN safeguards investments for the long haul.

Discover BRAWN at www.builtwithbrawn.com. Subscribe to our newsletter for updates on new products and technologies that elevate the quality of homes, cargo trailers, and RVs. Contact us to learn how we can support your build process like never before.

About UFP Factory Built

UFP Factory Built delivers structural components and custom solutions to the manufactured housing, modular building, RV, and cargo trailer industries. With 26 locations nationwide and backed by UFP Industries (NASDAQ: UFPI), we combine innovation, engineering, and a broad product portfolio, including framing, trusses, engineered wood, wood alternative, and branded offerings like Deckorators®, ProWood™, Edge™, Endurable™, and Brawn™ to help partners build better and faster. Our integrated distribution network ensures access to everything needed to complete the build, enhancing efficiency, bottom line, and customer experience.

www.ufpfactorybuilt.com